DQ Institute
Leading Digital Education, Culture, and Innovation

DQ Seal Report

For Company X

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About: DQ Seal

The DQ Seal indicates that your program delivers high-quality learning experiences to users that are either 1) aligned with, 2) developed or enhanced based on, or 3) measured and certified by one or more of the 24 digital competencies in the **DQ Global Standards (IEEE™ 3572.1)**. The DQ Seal will enhance the quality, visibility, and reach of your program.

With the DQ Seal, your program is *Powered by DQ and* will be part of the global coordination project to achieve our collective mission of digital empowerment for all.

The program is aligned with single or multiple competencies within the DQ Global Standards (IEEE™ 3572.1).

The program is developed or enhanced based on the DQ Global Standards (IEEE™ 3572.1).

The program is developed or enhanced based on the DQ Global Standards (IEEE™ 3572.1) and includes DQ common assessment and analytic tools to measure learning efficacy.

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About: DQ Micro-Badges for Digital Skills

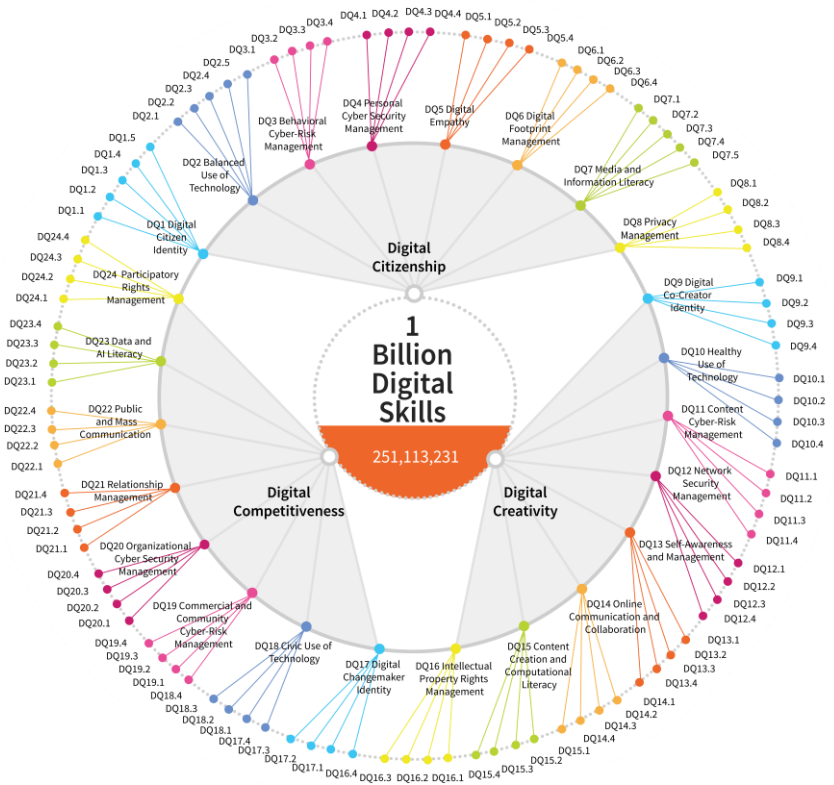
Q: How can users know which specific digital skills they will learn from your program? Will they be relevant to their life, well-being, and career development?

The DQ Micro-Badge (DQ MB) system is a list of the micro-certifications of the DQ Global Standards (IEEE™ 3572.1). The 3~10 DQ MBs are developed in each of the DQ 24 areas. These help users to

- find out which digital skills topics within the DQ Global Standards they will obtain through your program,
- understand how the program will enhance specific job readiness and well-being.

Providers will

- identify areas of strength and/or areas for potential improvement of the program,
- make a strategic decision on further enhancement of the program,
- enhance the visibility of the program as a best practice for specific MBs.



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DQ Seal Application: ALIGNED

Organization	Company X
Contact Person	Employee Y
Programs	tbd
Aims and Objectives of Your Program	tbd
Venue	www.CompanyX.com
Program Delivery	tbd

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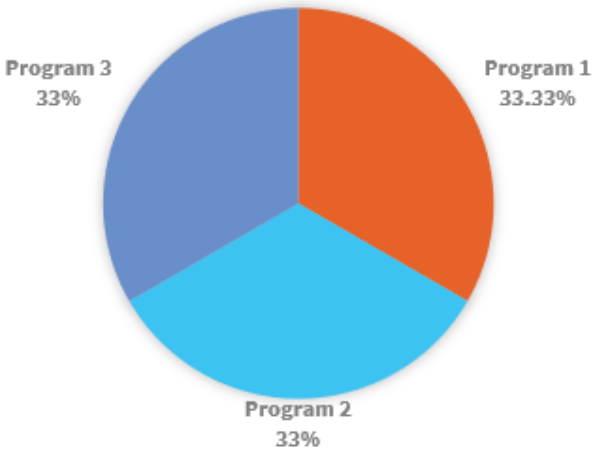
Programs

A total of X DQ Digital Citizenship learning messages included in the programs were analyzed.

Note: Learning messages for Parent and Child programs are counted twice to align with MB for children and MB for parents.



The following programs were reviewed:

Program Name	Program Link	Program Description	Target Audience
Program 1	www.CompanyX.com/Program1	tbd	tbd
Program 2	www.CompanyX.com/Program2	tbd	tbd
Program 3	www.CompanyX.com/Program3	tbd	tbd

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Summary of Alignment: Children's DQ

Programs for Children

Across all of the reviewed programs, the following programs deliver learning messages to children. The learning messages from these programs were analyzed.

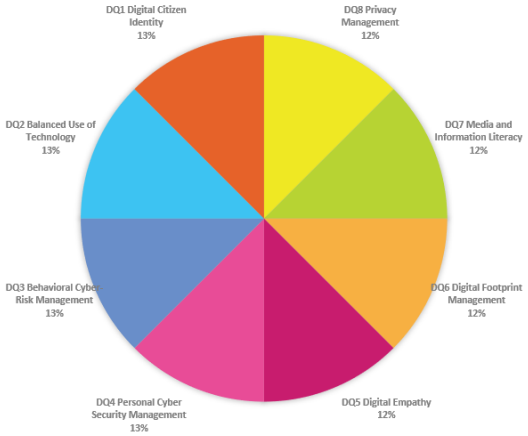
1. OVERALL

A total of X learning messages related to DQ Digital Citizenship were found from the reviewed programs. They address all 8 DQ Digital Citizenship areas.

2. FOCUS

The programs have a strong focus on delivering learning messages.

- **DQXX**
- **DQXX**

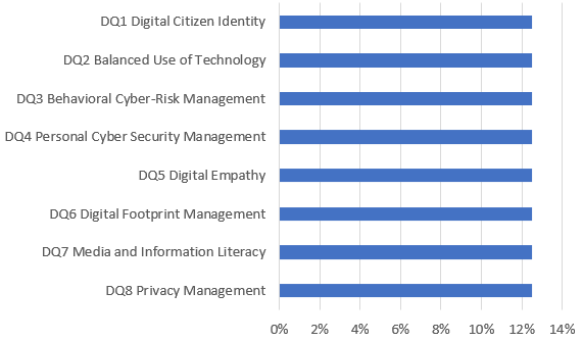


3. COVERAGE

How well the programs' learning messages cover various MBs in each DQ area can differ depending on how frequently they are delivered. This is because some learning messages could be repetitive to deliver through only a few focused topics.

The programs best coverage related to the following DQ areas

- **DQXX**
- **DQXX**



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Micro-Badge Analysis: Children's DQ

Enhancement 1: In-Depth Learning Experience

Company X can strategically enhance the in-depth learning experiences of the DQ areas with better alignment of the more frequently addressed MBs.

1. DQXX
2. DQXX
3. DQXX

Enhancement 2: Holistic Learning Experience

Company X can create new programs that address the less frequently addressed DQ areas for users to learn DQ Digital Citizenship more holistically.

1. DQXX
2. DQXX
3. DQXX

The Degree of Alignment of the Programs' Learning Messages for Children with DQ Digital Citizenship MBs

DQ Digital Citizenship	DQ Micro-Badge				
DQ1 Digital Citizen Identity	DQ 1.1 Digital Presence	DQ 1.2 Digital Confidence	DQ 1.3 Online Persona	DQ 1.4 Digital Integrity	DQ 1.5 Global Digital Citizenship
DQ2 Balanced Use of Technology	DQ 2.1 Health Check – Digital Use	DQ 2.2 Health Check – Tech Addiction	DQ 2.3 Digital Use Effects	DQ 2.4 Digital Self-Regulation	DQ 2.5 Digital Time Management
DQ3 Behavioral Cyber-Risk Management	DQ 3.1 Understanding Cyberbullying	DQ 3.2 Dealing With Cyberbullying	DQ 3.3 Thinking About Cyberbullying	DQ 3.4 Staying Out of Cyberbullying	
DQ4 Personal Cyber Security Management	DQ 4.1 Basic Personal Security	DQ 4.2 Managing Passwords	DQ 4.3 Dealing With Cyber Threat	DQ 4.4 Health Check - Cyber Threats	
DQ5 Digital Empathy	DQ 5.1 Online Empathy	DQ 5,2 Self Awareness	DQ 5.3 Perspective Taking	DQ 5.4 Online Kindness	
DQ6 Digital Footprint Management	DQ 6.1 Basic Digital Footprints	DQ 6.2 Digital Footprint Impact	DQ 6.3 Controlling Digital Footprints	DQ 6.4 Caring About Digital Reputation	
DQ7 Media and Information Literacy	DQ 7.1 Tech Operational Skills	DQ 7.2 Digital Information Evaluation	DQ 7.3 Managing Risky Content and Contacts	DQ 7.4 Health Check - Risky Content and Contact	DQ 7.5 Understanding Digital Platform
DQ8 Privacy Management	DQ 8.1 Personal Information	DQ 8.2 Privacy Protection	DQ 8.3 Privacy Attitudes	DQ 8.4 Health Check - Privacy	

The colors and percentages indicate the degrees of alignment of the learning messages with the DQ MB. Darker colors indicate higher coverage of the corresponding MB competencies.

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Summary of Alignment: Digital Parenting

Programs for Parents

Across all of the reviewed programs, the following programs deliver learning messages for parents. The learning messages from these programs were analyzed.

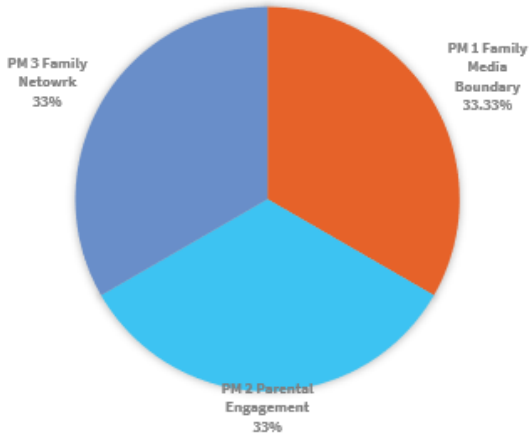
1. OVERALL

A total of X learning messages related to Digital Parenting were found in the reviewed programs.

2. FOCUS

The programs have a strong focus on delivering Digital Parenting messages.

- **PMXX**

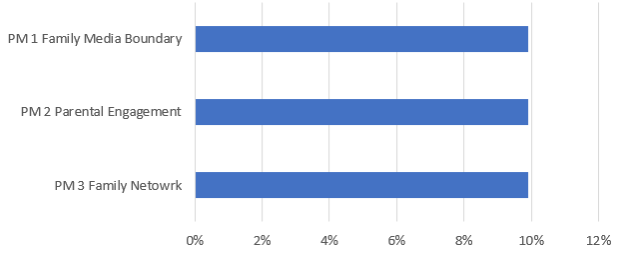


3. COVERAGE

How well the programs' learning messages cover various MBs in each DQ area can differ depending on how frequently they are delivered. This is because some learning messages could be repetitive to deliver through only a few focused topics.

The programs' best related to the following Digital Parenting areas

- **PMXX**



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Micro-Badge Analysis: Digital Parenting Strategies

Enhancement 1: Basic Parenting

Company X can strategically deepen digital parenting tips related to the basic topics in the following Digital Parenting MBs.

1. **PMXX**
2. **PMXX**
3. **PMXX**

Enhancement 2: Advanced Parenting

Company X can create new programs that address advanced digital parenting for users to strengthen child-parent bonding.

1. **PMXX**
2. **PMXX**
3. **PMXX**

The Degree of Alignment of the Programs' Learning Messages for Parents with DQ Digital Parenting MBs

DQ Digital Parenting	DQ Micro-Badges			
PM1 Family Media Boundary	PM1.1 Family Tech Agreement	PM1.2 Limit-Setting	PM1.3 Mutual Approval	PM1.4 Tech Readiness
PM2 Parental Engagement	PM2.1 Socioemotional Growth	PM2.2 Cyber-Safety Conversation	PM2.3 Advanced Active Mediation	
PM3 Family Network	PM3.1 Famly Tech Access	PM3.2 Technology Impact	PM3.3 Support Network	

The colors and percentages indicate the degrees of alignment of the learning messages with the DQ MB. Darker colors indicate higher coverage of the corresponding MB competencies.

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DQ Seal: Program 1

Program Name	Program 1
Target	Children
Description	tbd
Venue	www.CompanyX.com/Program1
Aligned DQ Areas	**DQ xx** **DQ xx** **DQ xx**

Detailed DQ MB alignment analysis can be found in the Methodology for further enhancement of your program.

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Further Enhancement I: Powered by DQ [Enhanced]

1. Enhancement for Content

Are you interested in enhancing your programs to cover more DQ MBs to provide more holistic, high-quality education for your users?

DQI can help you license out various types of best-of-breed learning content related to the DQ MBs you are interested in enhancing.

2. Enhancement for Reach

Did you know that your programs can reach other regions with more training opportunities?

DQI can help you link with relevant international or local distribution partners through our global partner network.

3. Enhancement for Research

Are you interested in developing research related to your national standards?

DQI can support the research and development of national standards through the DQ Global Standards and research network.

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Further Enhancement II: Powered by DQ [Certified]

Are you interested in including individual assessment and certification functions in your programs?

Would you like to be part of the global DQ Index and part of global impact monitoring?

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Methodology: About DQ Global Standards

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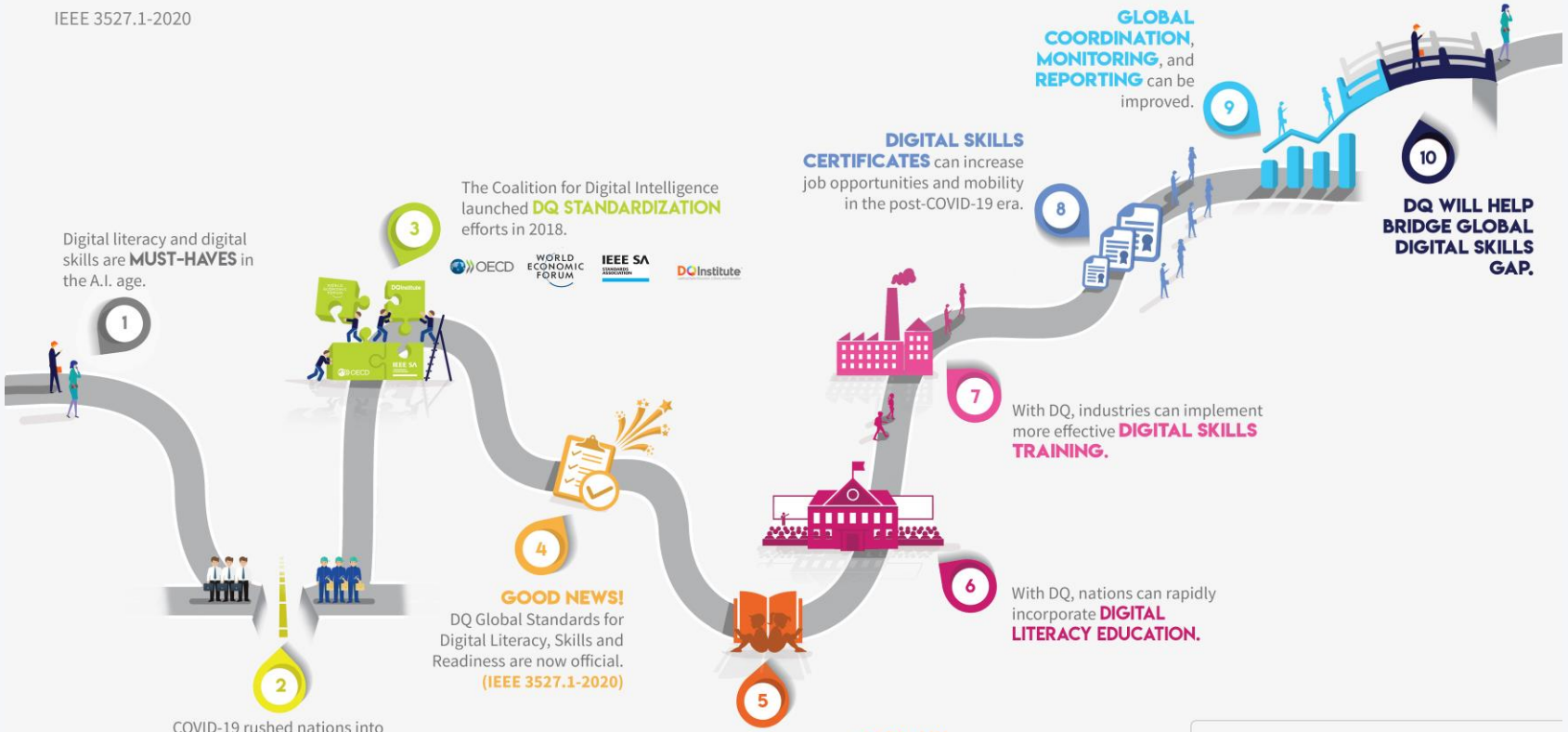
The World's First Global Standards for Digital Literacy, Digital Skills, and Digital Readiness

IEEE 3527.1-2020

IEEE SA STANDARDS ASSOCIATION



If you want to learn more about the DQ Global Standards, please contact us at contact@dqinstitute.org.

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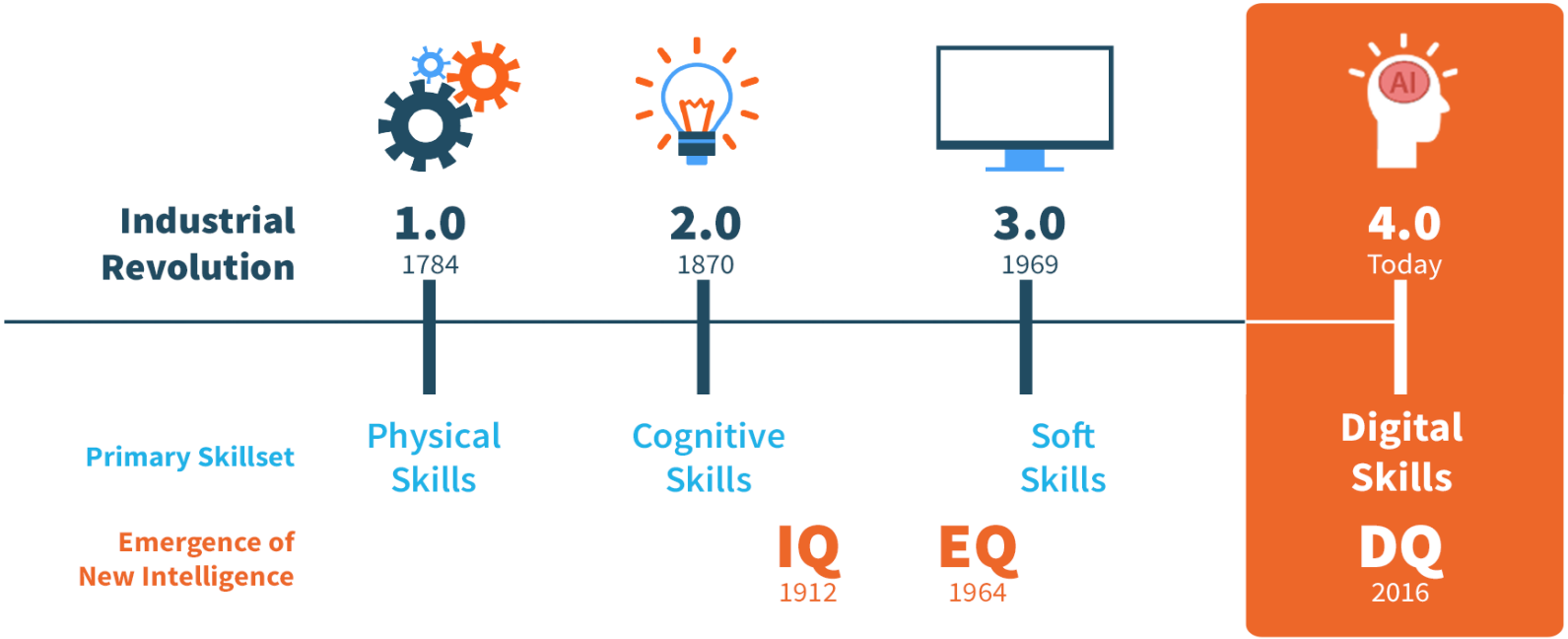
New Intelligence to Thrive in the 4th+ Industrial Revolution



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Eight Areas of Digital Intelligence (DQ)

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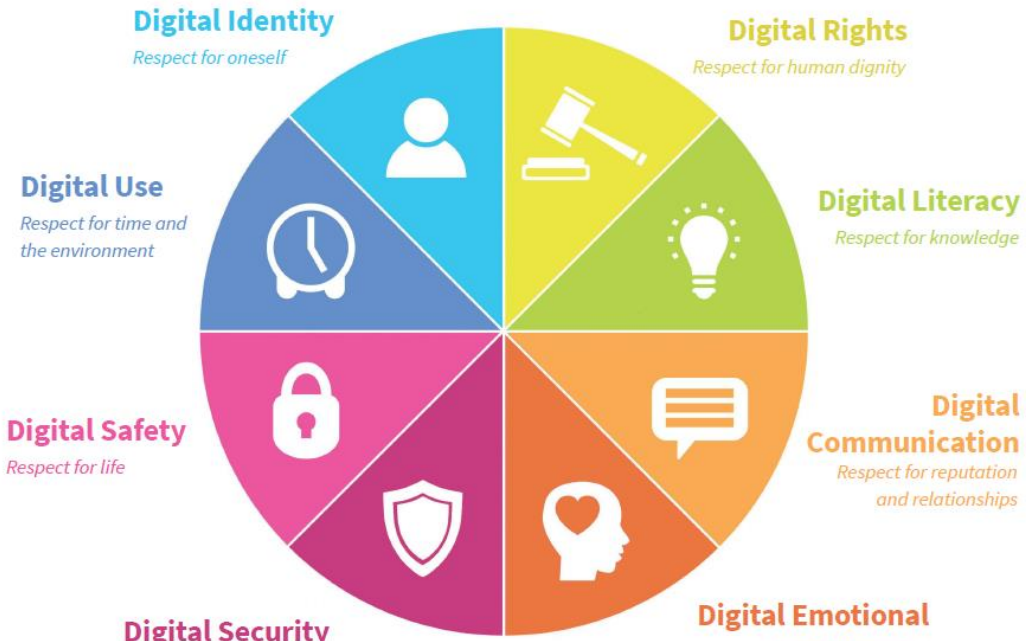
DQ is a new form of intelligence which is a comprehensive set of technical, cognitive, meta-cognitive, and socio-emotional competencies grounded in universal moral values* that enable individuals to adapt to the demands of digital life.



* Aligned with the moral principle of the Universal Declaration of Human Rights (UDHR)

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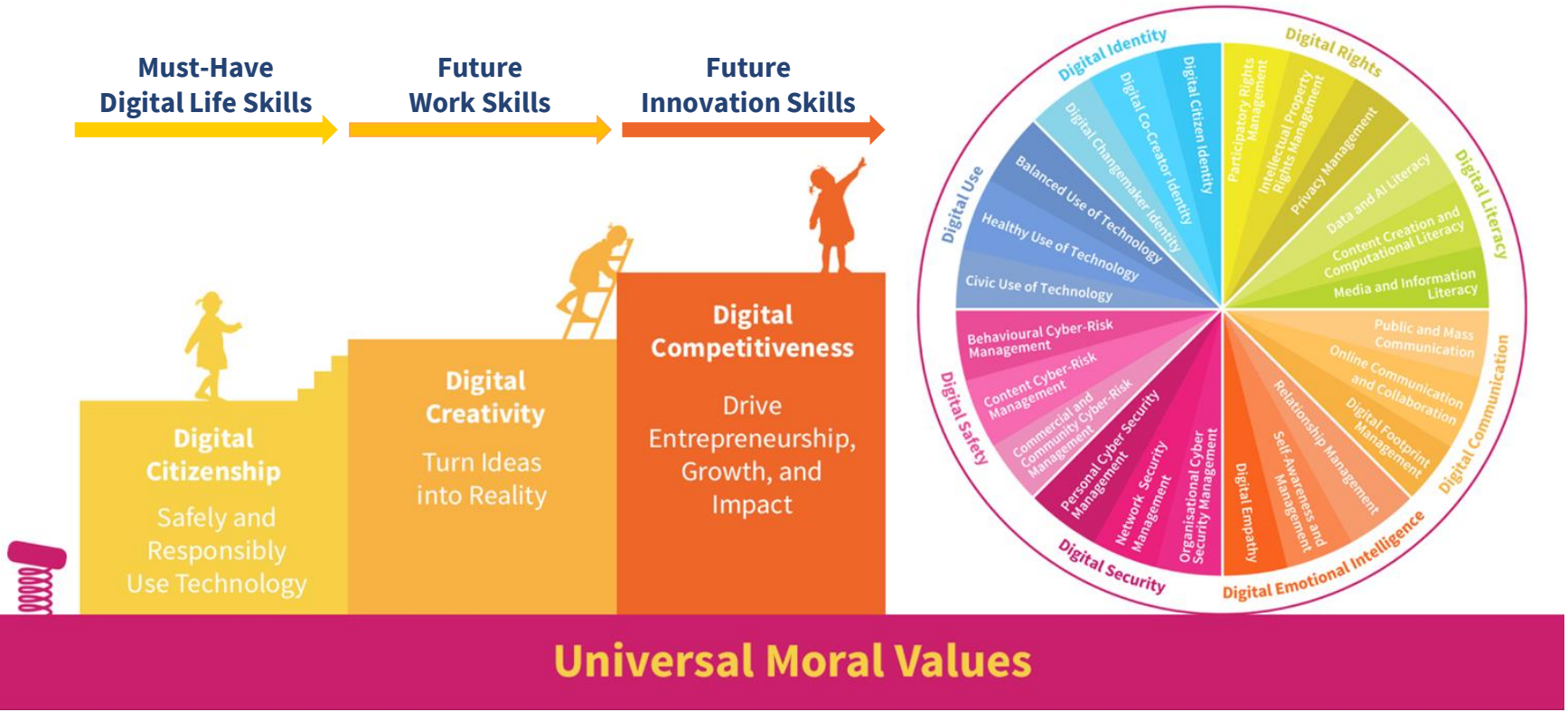
DQ Global Standards for "Digital Literacy" and "Digital Skills" (IEEE™ 3527.1)



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If you have any other questions, feel free to contact us:
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